

LEVELING UP

(pilot)

written by

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&

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FADE IN:

INT. MARRIOTT HOTEL BALLROOM - TORRANCE, CA - EARLY AM

A jumbotron above a platform stage reads, "Welcome to You Do YOU!" 1,000 empty chairs wait to be filled. A logo of a sunrise with "A Gorgeous Life" is displayed on a huge banner along the front of the stage.

MONTAGE

"A Gorgeous Life" STAFFERS set up. They adorn every chair with a clear welcome bag complete with journal, custom rubber bracelet, and kazoo.

An AV GUY checks the sound system.

HOTEL STAFF puts out coffee, water, and mints at various stations throughout the ballroom.

INT. HOTEL FOYER - JUST OUTSIDE THE BALLROOM DOORS - DAY

A line forms at the registration table as enthusiastic ATTENDEES start to arrive.

VINCE DONATELLO, late 30's, Director of Marketing at "A Gorgeous Life," turbo hot for sales funnel conversions, directs a CAMERA GUY conducting interviews.

ATTENDEE #1

This is my second "You Do YOU" and
this time I'm here to shift my
paradigms around money.

ATTENDEE #2

(nervous)

Um, well... my sister brought me
and I heard there's a lot of
dancing?

INT. MARRIOTT HOTEL ROOM - A LITTLE LATER

DAWN JORDAN, 40's, former "Miss St. Louis" now personal empowerment entrepreneur, sits in a makeup chair holding the schedule for her nearly sold out event, "You Do YOU" which is about to kick off. Dawn takes a final moment to align her energy, looking straight into the mirror.

DAWN

Today is YOUR DAY.

She smiles, making deep eye contact with herself.

INT. MARRIOTT HOTEL BALLROOM - DAY

The staff stands in a circle near the doors of the ballroom. Dawn RINGS a set of Tibetan bells. All eyes are closed in reverence.

DAWN

Let's join hands and synergize our energy to make this the MOST powerful, MOST life-affirming, MOST transformational You Do YOU. We are here to change EVERY life in the room... including our OWN.

The group, holding hands, raise their arms together in a "We Are The Champions" stance and let out a "Whoo!" Dawn goes backstage.

The staffers OPEN up the ballroom doors as attendees pour and push in. MUSIC blasts Justin Timberlake's "Can't Stop The Feeling." The staff emphatically greets and high fives everyone as they make a mad rush to find seats.

INT. MARRIOTT HOTEL BALLROOM - A LITTLE LATER

RAYCHELLE, 20's, VP of "A Gorgeous Life," a Coachella boho social influencer with 25k followers and counting, is on stage as the audience squirms in their seats with anticipation.

RAYCHELLE

And now, Gorgeous Lifers, what you've all been waiting for... It's my extreme honor to welcome to the stage the ground-breaking, game-changing, life-transforming master teacher who also happens to be my mom, DAWN JORDAN!

APPLAUSE! MUSIC plays "Age of Aquarius." Dawn takes the stage. She waves to the audience who are all on their feet.

DAWN

Good morning! Hello! Oh, thank you, thank you so much. Thank you, really. Hello! Life looks good on you!

She points and waves to ELITE CLIENTS with gold lanyard nametags in the front row, makes the "stop, stop" humble gesture, fist pumps, waves more... The MUSIC STOPS.

REVERSE ANGLE

Dawn's POV. She pauses and looks out at the sea of her enrapt audience.

DAWN (CONT'D)
Do you have a dream gathering dust
on a shelf somewhere? Do you feel
at the mercy of outside
circumstances and unable to change
your life? Do you feel deep down in
the root of your soul that you were
destined for MORE in life? Good.

ANGLE BACK

Audience's POV watching Dawn.

DAWN (CONT'D)
Because today is your day and
you're here to START DOING YOU. By
the end of this weekend, you'll
shed the old patterns that are
keeping you stuck at the status quo
and start living the life you
deserve. The life you were born to
live.

WILD APPLAUSE!

MONTAGE

Pairs of attendees stand face to face and palm to palm.

DAWN (O.S.) (CONT'D)
Listen to your partner's greatest
fear and repeat it back to them.

The pairs cry and hug. The staff passes out tissues.

Dawn is on stage.

DAWN (CONT'D)
There are no victims here today,
dear ones. You are the architect of
your own life.

The audience fervently takes notes.

Dawn, down in the audience, coaches a middle-aged GENTLEMAN
with her arm around him.

DAWN (CONT'D)
(tough love)
I think you do know what you want.

The audience does a collective sun salutation not quite in sync.

Dawn talks to a WOMAN in a sari.

DAWN (CONT'D)
You already have the life you want
you just have to start living it.

The audience dances ecstatically, jumping up and down.

An extremely nervous YOUNG WOMAN is standing on a chair holding her phone. The audience is shocked SILENT.

YOUNG WOMAN
(into phone, weepy)
I'm sorry. It's over. Goodbye.

DAWN
Give her a round of applause
everybody! THIS is how we change
our stories. We take action. We let
go of the people who hold us back.

Dawn is proud. Everyone blows their kazoos and applauds.

EXT. SMALL OFFICE BUILDING, SHERMAN OAKS, CA - MONDAY MORNING

A Ford Focus with Illinois plates pulls into the parking lot and into a space.

INT. FORD FOCUS - CONTINUOUS

LYDIA GOMEZ, 30's, just shy of a hot mess, is someone who reads her horoscope daily but at the end of the day. It's 85 degrees at 8:30am and her polyester blend blazer was a bad choice. She digs through her purse pulling out a pack of Camel Lights. She looks at them, puts them in her glove box, and considers herself in the rear view mirror.

LYDIA
Don't fuck this up.

INT. OFFICE SUITES - CONTINUOUS

Lydia crosses the main lobby to the front desk.

LYDIA
(tiny smirk)
Hi, I'm looking for "A Gorgeous
Life."

FRONT DESK PERSON
Office suite D. Down the hall,
second door on the right.

LYDIA
Thanks.

Lydia heads down the hall to a glass door with "A Gorgeous Life" and a sunset, or maybe a sunrise, etched into it.

INT. "A GORGEOUS LIFE" OFFICE SUITES - CONTINUOUS

A traditional office space with chic modern touches, warmed up with signature "gorgeousness" such as table top fountains, reed diffusers, and stacked issues of *Real Simple*. The receptionist desk is complete with Buddha and succulent.

Lydia approaches MADDIE, 20's, "A Gorgeous Life" receptionist and devotee, on the spectrum, brings optimism to every interaction if also a bit of awkwardness.

MADDIE
Good morning! How can I add energy
to your day?

LYDIA
Oh, uh, well, maybe you can point
me in the right direction? I'm
Lydia Gomez, the new copywriter.

MADDIE
Welcome, Lydia! Let me show you the
conference room. It's time for the
Monday Morning Mind Melt.

LYDIA
(what?)
Thanks.

Lydia follows Maddie, noting the cubicles plastered with inspirational swag (think "You miss 100% of the shots you don't take" poster).

Maddie gestures to an open door and Lydia enters.

INT. CONFERENCE ROOM - CONTINUOUS

On a white board is "Monday Morning Mind Meld!" There are artisanal muffins, probiotic yogurts, and fruit aplenty. The STAFF, including Raychelle, make small talk before the meeting. They introduce themselves to Lydia and find seats.

RAYCHELLE

Good morning, everyone, we've got a lot to cover so let's get started with our company core values. Vince, kick us off?

The staffers join hands and Lydia puts down the muffin she has just taken a large bite of. She takes the hand of the person seated next to her, DUSTIN, 30's, gay, MFA type working this 9-5 to pay off his student loans.

VINCE

Today and every day we are here to have FUN, Be SPONTANEOUS, Live BIG, LOVE bigger, Make the world BETTER and become our BEST selves!

Lydia scans her new colleagues' faces as they recite along. Is everyone really this "awake"?

VINCE (CONT'D)

Okay, to debrief, this was the best "You Do You" to date. The energy was unprecedented and we enrolled 43% more people into programs than last time.

Everyone is jazzed.

RAYCHELLE

But. We're in the middle of a massive re-brand. The personal development market is exploding and we've assembled this squad right here to level us up. We had 879 lives officially changed. Amazing... We had a 1000 seats.
(intense)
We have to do better.

VINCE

Do you think Billy Roberts ever speaks to a single empty seat? Every one of his events has sold out for the last decade.

The staffers shift uncomfortably.

SOCIAL MEDIA SPECIALIST

I'll add that we had some mocking comments on our Facebook livestream again.

RAYCHELLE

Cynics are just people disappointed with their own lives. Attendance is the issue here.

(MORE)

RAYCHELLE (CONT'D)

Okay, on to our next priority, the launch of our "Phoenix Rising" retreat.

INT. OFFICE SUITES - DAY

Vince walks Lydia through the suite to her cubicle.

VINCE

Maddie will get your email and password set up. And we'll see you tonight at the "You Do You" celebratory wrap-up dinner?

LYDIA

(shit)

I didn't know I was invited to that...

INT. MID-LEVEL CHAIN STEAKHOUSE - EVENING

In a private room the tables are set up in a u-shape. The bar is open and staffers grab drinks as waiters pass teeny tiny mushroom bites and caprese skewers.

Dawn arrives with RUSTY, 40's, ex-husband, father of her twin daughters. Former child actor, recovering-alcoholic-turned-crossfit-fanatic, and Production Manager at "A Gorgeous Life." A wave of energy moves through the group. Raychelle heads to the bar where Lydia is in the process of ordering.

LYDIA

Vodka soda with a lime, please.

Raychelle walks up next to her.

BARTENDER

Got a vodka preference?

LYDIA

Your well is fine.

RAYCHELLE

(to bartender)

She'll have Grey Goose and I'd like two dirty martinis with blue cheese olives, please.

(to Lydia)

Open bar, girl.

LYDIA

Awesome, thanks.

The bartender hands them their drinks.

RAYCHELLE

Come with me, I'll introduce you to Dawn.

Raychelle moves off. Lydia follows. Dawn holds court, greeting people and giving warm hugs. Dawn takes the drink from Raychelle.

RAYCHELLE (CONT'D)

Dawn, this is our new copywriter, Lydia Gomez. Today was her first day. Lydia, this is Dawn Jordan, aka my mom.

LYDIA

(interesting)

Hi, nice to meet you.

She offers her hand as Dawn moves in for a side hug.

DAWN

We're so grateful you've joined us. Let's get a meeting on the books so you can get a sense of my voice and tone for your copy.

RUSTY

And I'm Rusty Meyers, Production Manager of "A Gorgeous Life," aka Rachel's dad.

He hugs her as well. They move off. Lydia connects the dots.

RAYCHELLE

(to Lydia)

They're divorced but it's so much better this way.

INT. MID-LEVEL STEAK HOUSE - A LITTLE LATER

A staffer holds a MIC. Like a bad Thanksgiving dinner, it's time for everyone to share their highlight from "You Do YOU!"

STAFFER #1

And then my partner realized that he feels called to be an orchid farmer--

RAYCHELLE

--These stories are all so inspirational but we really need to keep them under a minute.

The staffer quickly passes the mic to Vince.

VINCE

We converted a third time attendee to an elite client at the activation ceremony. She cashed out her 401k to buy in. Hands down, my gold nugget.

He "ka-chings" as everyone "aws" and applauds.

VINCE (CONT'D)

And, I got a record number of usable testimonials this time. Just the right amount of tears, no alien mothership talk, and a lot of financial win stories.

RAYCHELLE

Well, okay, looks like someone may be getting his bonus this time around!

INT. LYDIA'S APARTMENT, HOLLYWOOD, CA - LATER THAT NIGHT

A nondescript one bedroom. Half unpacked stuff and boxes are scattered throughout.

MONTAGE

A computer is open on the counter to Spotify. MUSIC by Cat Power plays. Lydia half-assedly unwraps a large serving platter. Why did I bring this? She stares at it, looks through another box, then gives up.

In the austere bathroom, she washes her face with a sample size body wash. She reaches for a hand towel and realizes there isn't one. She dries her face on her shirt.

In the mostly empty bedroom, she unpacks one box of books and puts them on a small bookcase next to her bed, a mattress on the floor.

Lying in bed, Lydia scrolls her ex-husband's Instagram account. On reflex, she likes a photo of him holding a puppy and then quickly unlikes it. She starts to text him, "When did you get a dog?," deletes it, and tosses the phone aside.

Lydia stands in her underwear in front of a window fan trying to cool off.

INT. GORGEOUS LIFE OFFICES - DAY

In the office studio editing bay, Dustin and Lydia sit at a large computer monitor and create stills from the most recent "You Do YOU" video footage.

Dustin pauses on frame of the attendees dancing together in the ballroom.

DUSTIN
You could use this for the "Finding
Your Tribe" blog post.
(saves still)
So how do you like LA so far?

LYDIA
Besides this insane heat wave, I
like it. I just came from Chicago
where it's still snowing in May and
people are angry.

DUSTIN
Eck, well I'm from the South and
everyone there is full of repressed
rage. My aunt makes casseroles for
all the neighbors but puts out
antifreeze for stray cats.

He pauses on another frame of Maddie and a couple of staffers
disco dancing on stage to "Born To Be Alive."

LYDIA
(off screen)
Everyone at AGL is weirdly happy.

DUSTIN
People like working here. They give
bonuses and promote from within.
With this whole re-brand and
expansion, I'm up for a promotion
soon.

LYDIA
That's good to know 'cause I've got
34 bucks in my bank account after
paying off my divorce lawyer this
week.

DUSTIN
Ooh, then I need to take you to
happy hour at Mr. Furley's to
celebrate.

LYDIA
Please! I need a social life.

Dustin pauses on a still of Dawn waving from stage.

LYDIA (CONT'D)
She's really beautiful. I can see
why people are captivated by her.

DUSTIN
Miss St. Louis, 1998. Plus she's a
Leo. She knows how to own a stage.

LYDIA
She's got the wave down.

INT. DAWN'S HOUSE - BEDROOM - WOODLAND HILLS, CA - EARLY AM

Dawn power-walks on her treadmill.

ON TV:

BILLY ROBERTS, 40's, Personal Development Kingpin, former-dumpster-diver-turned-enthusiastic-savior, missing a finger but still perfectly manicured. A la Bear Grylls, he helps an ELITE CLIENT board a giant egg to ride over Mosier Falls, Oregon. A 70 ft. drop.

BILLY
Are you scared?

CLIENT
(pumped)
Terrified!

BILLY
Yes, that's it. Face your fear.
Feel it. Let it flow through you
because guess what?! After this,
you're never gonna be afraid of
life again.

The client climbs into the egg. The crew shuts it and hoists it down the cliff to the falls.

BILLY (V.O.)
Here we go. I'll see you on the
other side, brother.

Billy hops into a Jeep and takes off.

ANGLE ON:

Dawn's determined face, she's now running.

BACK to TV:

CREW FOOTAGE of the egg's voyage over the drop and down the river. The crew pulls the egg onto shore where Billy waits. They dramatically open the egg and the client springs out.

CLIENT
Whoooo! Yay baby! I did it!

BILLY
How do you feel?

CLIENT
I can't believe the adrenaline
right now. I'm just, man-- Ah, I
don't know, I'm... I feel like a
whole new me. It's wild!

BILLY
(to camera)
Here's the thing, folks, when we
confront our greatest fears, we
learn that nothing is impossible.
When we take risks, we gain a
greater sense of aliveness.

Dawn's sweating. She slows down the treadmill. She grabs the
towel in front of her and stops.

BILLY (CONT'D)
Go to billyroberts.com because for
today only I've got a super special
deal on my personal retreats.

DAWN
Fuck.

INT. DAWN'S HOUSE - KITCHEN - A LITTLE WHILE LATER

Rusty, wearing Crossfit gear including knee socks and
sweatband, unpacks bags from Marmalade Cafe. Dawn gets plates
and silverware. Raychelle makes fresh juice with a Vitamix
and Instagrams it.

RUSTY
Oh, they were out of the Scottish
smoked salmon for the avocado
toast.

DAWN
(preoccupied)
That's okay.

RUSTY
(quietly)
Hey, listen, this Billy Roberts
thing is a non-issue. We live in an
abundant universe, there's enough
people out there for all of us to
serve.

DAWN

Thank you, I do know that. I'm just noticing what I'm noticing and I'm noticing that I'm experiencing some frustration.

ZACH, Dawn's 15-year-old son by her mostly MIA second husband, comes over. Like most sophomores, he's sweet and surly in equal measure.

RUSTY

Hey Z! Got your Smothered French Toast.

ZACH

Thanks, Rusty.

Dawn hands him some plates.

DAWN

Sweetie, can you take these to the table?

ZACH

(whatev)

Yes, "Dawn," I would love to.

DAWN

That's Mom to you!

Dawn gives him a playful swat as Zach moves off. RUTH, Raychelle's identical twin, a community college physics professor enters with JOHN, her Nigerian boyfriend and colleague.

RUTH

Hey, everybody! We made a quiche, eggs courtesy of Sylvia our new hen. She's so sweet.

JOHN

And the chives and tomatoes are from our garden.

RUTH

(noticing)

Oh, we catered brunch today.

RUSTY

Now we have quite the bounty to share. Mimosa? Raychelle just made fresh squeezed OJ!

RUTH/JOHN

(quickly)

I'll take one./Yes, please.

Dawn comes over and hugs them both.

DAWN
John, congrats on your promotion to
department chair. You're living
into your dream.

JOHN
Thanks, Dawn. And word is, Ruth is
a contender for the tenure-track
position opening up.

DAWN
(to Ruth)
Honey!

Raychelle stages a slice of quiche with the mimosa and snaps
a photo. She turns to take a picture of Zach. He cringes and
puts his hand up in front of his face.

ZACH
You know you're not allowed to post
pictures of me!

RAYCHELLE
Aw, come on. That french toast
looks sooo good and you're
adorable. I saw you 'gramming
earlier.

ZACH
But that's for my friends not the
WORLD.

Raychelle pulls Ruth in for a selfie. Ruth playfully sticks
her tongue out.

RUTH
(laughing)
How many photos of brunch are you
posting, Raychelle?

RAYCHELLE
What? I'm curating memories!

Raychelle turns and snaps a photo of Rusty who holds up his
coffee in a "cheers" motion, smiling big for the camera.
Raychelle's phone BUZZES.

RAYCHELLE (CONT'D)
Wait. Pause. My newsfeed says Billy
Roberts rolled out an "Extreme
Confrontation With Fear" retreat
that involves sending people over a
waterfall in an EGG?

Rusty does the "zip it" gesture but it's too late.

DAWN
(deep breath)
Yes, I saw it this morning on Soul
Search Sunday.

RAYCHELLE
Okay, well, the timing on this
couldn't be worse. We're literally
days away from our "Phoenix Rising"
hang gliding excursion.

DAWN
(curtly)
Yes, and nothing's changing with
that.

RUTH
Can we not? No business on hashtag
Sunday funday family brunch day.

EXT. 405 - MORNING

The Radio PLAYS "Time Of My Life" as Lydia sits in traffic,
crying.

INT. "A GORGEOUS LIFE" OFFICE SUITES - MONDAY MORNING

Employees are at their cubicles. Maddie is at the front desk.
She pushes an office INTERCOM button.

MADDIE (OVER INTERCOM)
Good morning, A Gorgeous Life
family! Let's kick our day off
right with our core values. Today,
let's all remember, to Have FUN, Be
SPONTANEOUS, Live BIG, Love BIGGER,
Make the world BETTER, and Become
our BEST selves.

Lydia looks around and takes a huge swig of coffee.

INT. CONFERENCE ROOM - A LITTLE WHILE LATER

The staff, Vince, Dustin, and Lydia are at the conference
table. The projector is ON but the screen is blank.

Raychelle enters. Before greeting anyone, she uses the remote
to bring up a large image of Billy Roberts celebrating the
"hatching" of his client from the egg.

RAYCHELLE
This... What the fuck? Excuse me,
but.

(MORE)

RAYCHELLE (CONT'D)

Are you or aren't you, as a team, paid to be out in front of our competitors? Especially when we're mid-launch of the "Phoenix Rising" retreat.

VINCE

Raychelle, I hear you, 100%. Max and Lisa have been crawling the competitors' content and truly, there was no hint of this. Billy didn't tease it. He broke marketing conventions here.

RAYCHELLE

Max, Lisa, we greatly incentivized your goals as Affiliate Researchers. Unacceptable. We've been working all year to match Billy's conversions and now we're wildly behind. Go clean out your desks.

Max and Lisa sit stunned for a beat, open their mouths to ask questions or protest--

RAYCHELLE (CONT'D)

--We wish you the very best.

Max and Lisa get up and scurry out. Lydia and Dustin exchange a silent "holy shit."

RAYCHELLE (CONT'D)

(deep breath)

Okay, now.

(sweet)

As we know, challenges create room for growth. So for our 3:00 meeting, I challenge all of you to bring your A-game strategies for outpacing our competition.

INT. DAWN'S OFFICE - LATER

On one wall is a library of classic self help texts like Napoleon Hill's *Think And Grow Rich* and the Dalai Lama's *The Art Of Happiness*. Her desk is covered with photos of her family, beaming, as a bergamot candle burns on the coffee table.

Dawn sits with earbuds in, listening to a track from her own meditation series set to harp music. She glides a "Jade Roller" over her cheekbones.

DAWN (V.O. OVER MUSIC)
 We live in an abundant universe,
 with no lack. Repeat to yourself:
 (mouths along)
 I have everything I need. I am
 grateful. I open myself to all the
 gifts of the universe. I attract
 what I put into the world.

Lydia KNOCKS politely. Dawn takes out her earbuds and shoves the "Jade Roller" into her desk. Lydia enters.

LYDIA
 Hi, Dawn. I'm here for our 10:00?

DAWN
 Wonderful. Have a seat.

She sits across from Dawn, noticing several photos of Dawn with various C-List celebrities (i.e. local SoCal Fred Rogan, Dallas Raines).

DAWN (CONT'D)
 So tell me about Lydia. What
 brought you to us from the Midwest?

LYDIA
 Oh, I don't know, I guess I was a
 little tired of being landlocked?

DAWN
 That's your higher self, your
 intuition, challenging you to grow.

LYDIA
 The high school where I was
 teaching got bought out by a
 charter, so.

DAWN
 I love that you were a teacher.
 You'll be a natural here.

LYDIA
 Then I went through a bad divorce
 and I just really needed a change.

DAWN
 Ah, I've been there. Twice in fact.
 Just the wrong fit or another
 woman?

LYDIA
 (oh)
 Another woman. It was complicated
 though.

DAWN

It always is. But you have to find the gift in it. Each of my divorces launched me into who I've become.

Dawn gets up, crosses to the bookshelf and grabs her book *Conscious Choices* by Dawn Jordan. She hands it to Lydia.

DAWN (CONT'D)

I want you to read this. It's all about choosing better lovers by becoming your best self.

Lydia leafs through the book.

DAWN (CONT'D)

This will also give you a sense of my voice and tone. Be encouraged to really try "me" on. You are essentially an extension of me.

Lydia looks up at Dawn.

DAWN (CONT'D)

Chapter 15 is all about words I use and don't use to manifest results.

LYDIA

(off page)

Huh, you don't ever say "luck"?

DAWN

That's because we make our own luck, Sweetie. I'm so happy you're here. We're going to do great things together.

INT. CONFERENCE ROOM - A LITTLE LATER

The marketing team is gathered at the conference table with Raychelle at the head. Vince gives his power point presentation on the competitors.

A series of SHORT SCENES.

INT. MANSION

TIFFANY SHARPE, the Brittany Spears of Personal Development, ceremoniously lights a log of money in her deco fireplace.

TIFFANY (V.O)

Are you burning money because of abundance blocks you may not even be aware of?

She puts a wad of cash down her large stainless sink and throws on the disposal switch.

TIFFANY (V.O) (CONT'D)
Does money seem to elude you?

She puts a fistful of bills down her bidet and flushes.

TIFFANY (V.O) (CONT'D)
Don't flush your money away when
you're worth so much more!

INT. HOME OFFICE

DERRICK HAYES, fedora wearing, bougie coffeehouse dude in his home office, showcasing shitty art in the background.

CAPTION ON THE SCREEN: "Video One - Intro to SNAPPING (tm)."

DERRICK
(speaks to camera)
We are all wired to have negative thoughts. Since ancient times people have used small bursts of physical movement to change energy. That's why *Snapping* combined with positive mantras can affect how neurons fire in your brain and help you re-pattern all your thinking. So for example--

Derrick begins SNAPPING to his own beat.

DERRICK (CONT'D)
I am a child of the universe.

FILM FOOTAGE

Stock B-Roll clips INTERCUT with the talking head of POPPY ROGERS, 50's, Kiwi with a huge following in Tonga (where's Tonga?), telling her sob story.

POPPY (V.O.)
I was 34, mucking about, 3 kids, my husband left me \$30,000 in debt... completely bugged!

INSERT CLIP - Haggard mom and kids at home. Foreclosure sign.

POPPY (V.O.)
There were some days I honestly didn't know how I would feed my children. We had to dig into our earthquake survival kits!

INSERT CLIP - Skid row campfire.

POPPY (V.O.)
 Something had to change so I began
 visualizing myself as a rich woman
 every minute of every day.

INSERT CLIP - Person sitting on a rock, meditating.

POPPY (V.O.)
 2 years later I was making millions
 of dollars.

INSERT CLIP - Money being printed.

POPPY (V.O.)
 Now I travel the world and teach
 others to manifest their dreams. If
 you can see it in your mind, you
 can see it in your life.

INSERT CLIP - Jet flying by a sunset.

INT. BALLROOM

JACK BARRETT, 60's, a silver fox with a retired school
 superintendant vibe, speaks in front of a large audience.

JACK
 You and only you are responsible
 for the results you generate. YOU
 determine how much money you make.
 Let's hear a round of applause if
 you want to make more money.

WILD APPLAUSE!

JACK (CONT'D)
 A lot of people don't know that is
easier than they could imagine.
 You have to WORK SMARTER, NOT
 HARDER. And I'm going to give you
 the 3 keys to do just that!

INT. YURT

Loads of burning candles and soft CHANTING in the background
 as Tantric Couple, DHARMA and KALI JOHNSON sit face to face.
 Dharma wears a Bindi and Kali sports a man-bun. Lots of
 culturally appropriated "Tribal" prints and ceremonial items.

Deep in mediation, they stop to speak to the camera with
 bedroom eyes.

DHARMA/KALI
(in unison)
WE are Dharma and Kali Johnson.

DHARMA
Do you long to find your soulmate?
Someone to share not just your
body, but your deepest self with?

KALI
Are you tired of having empty sex
and surface-level communication
with potential life partners?

DHARMA
In our tantric meditation course,
whether you're single or coupled,
you'll discover how to open
yourself up to love on the most
sacred levels.

Dharma straddles Kali and they press forehead to forehead.
Vince ENDS the presentation.

VINCE
Okay so, where do we fit in? Our
company is called "A Gorgeous
Life." What's the actual
deliverable?

RAYCHELLE
For the last ten years we've
established ourselves as the
foremost experts on personal
transformation. But the market is
flooded, guys. What can we do shake
things up?

She looks around the table. No one speaks. Then.

DUSTIN
I'm just going to throw this out
there. I LOVE "A Gorgeous Life" but
someone called the other day and
thought we were a pageant coaching
company.

VINCE
Are you pitching to change the name
of the company, Dustin?

DUSTIN
I mean...

RAYCHELLE
--Dustin. I appreciate your candor.
But no.

(MORE)

RAYCHELLE (CONT'D)
We're currently serving 14,000
people as AGL. We're just looking
to level up here.

Lydia raises her hand.

RAYCHELLE (CONT'D)
Lydia? Yes?

LYDIA
(tentative)
So, what if in the copy we add a
tag-line or a sub-header that
clarifies our angle?

RAYCHELLE
Right, good. Something that pushes
the message of financial gain.
People want to learn how to become
rich.

The room starts buzzing with ideas.

DISSOLVE TO:

INT. CONFERENCE ROOM - A WHILE LATER

Written on the board is "A-B-C."

VINCE
So, the three tenets of having a
gorgeous life are... Generating
ABUNDANCE, Feeling BEAUTIFUL inside
and out, and invoking COURAGE to
activate your dreams.

STAFFER
Now we don't think ABC's are a bit
Sesame Street?

RAYCHELLE
It's such usable branding though.
Hashtag "agorgeouslife," hashtag
"learningmyABCs." Let's test it.

DUSTIN
(singing)
Ooh... ABC, it's easy as 1-2-3, as
simple as do-re-mi.

RAYCHELLE
Dustin, amazing. We can blast that
at the next "You Do You!"

INT. LYDIA'S APARTMENT - THE NEXT DAY

Lydia, in sweats, paints a wall. *Pet Sounds* PLAYS in the background. There are still unopened moving boxes. Doorbell RINGS. Lydia opens it to a DELIVERY PERSON.

DELIVERY PERSON
Delivery for Lydia Gomez.

He holds a vase of flowers and a small package.

LYDIA
(surprised)
Oh. Thanks.

She takes the delivery and closes the door. She puts them on a table and goes to open the card, a little hopefully.

LYDIA (CONT'D)
(reading)
Thank you for your role in our
leveling up process. You are
invaluable and appreciated, Dawn
and Your Gorgeous Life Family...

Lydia opens the package to find a small jewelry box containing a round-shaped pin. It's a sunrise with the initials "AGL" etched just below the horizon.

LYDIA (CONT'D)
(weird)
Is this gold?

EXT. ANGELES CREST MOUNTAINS - DAY

Close on Raychelle's PHONE. She scrolls through PHOTOS.

1) PHOTO of Raychelle standing next to hang glider in gear captioned, "Wanna fly, ya gotta give up the sh*t that weighs you down" -Toni Morrison

2) PHOTO of her taking selfie with the "Elite" CLIENTS.

3) PHOTO of the view from the take-off area. Link in bio.

Raychelle walks over to Dawn, not in gear, who stands in a circle of 6 CLIENTS who are hang glide ready. They hold hands, bow their heads.

DAWN
Today is about using your inner
power to propel you off this
mountain and into the next chapter
of your life.
(MORE)

DAWN (CONT'D)

By doing something that excites and scares you, you tap into your COURAGE and experience how exhilarating life can be.

The group CHEERS.

DAWN (CONT'D)

While you're out there taking in the earth's majesty, release your fears into the wind, and say with gratitude, "I have a gorgeous life." Savor every moment to motivate you all of your days forward.

RAYCHELLE

And everybody remember to take a selfie when you land and hashtag it "agorgeouslife."

The group moves to the take-off area.

DISSOLVE TO:

CLIENT #1 takes off. Soars into the valley. Everyone CHEERS.

AERIAL VIEWS FROM THE HANG GLIDER.

CLIENT #1 lands smoothly on their feet and is helped by the crew to stop.

CLIENT #1

(teary)

Wow. I'm going to need to process this, I have no words. I was so scared but it was incredible...

Raychelle snaps photos.

CLIENT #2 comes in for a landing. This one is a little wonky. He stumbles but is helped to his feet by the crew.

CLIENT #2

(pumped)

I'm a phoenix baby!

(whispering)

I think I may have pissed myself.

CLIENT #3, Average JOE, 30's, takes off. The hang glider goes up, caught by a gust of wind, turns sideways, dips low and CRASHES into the side of the mountain.

The other clients waiting to fly are horrified. The crew jumps into rescue mode.

Raychelle and Dawn stand near the group.

DAWN
(mouths silently)
Oh my god.

RAYCHELLE
(quietly)
They all signed waivers.

Raychelle gives the "kill" sign to the camera crew to cut.

INT. LYDIA'S APARTMENT - THE NEXT EVENING

Lydia is on her computer Googling with a glass of rosé. She looks at the pin and back to the screen.

ON SCREEN.

She types in "Dawn Jordan A Gorgeous Life."

She clicks on the IMAGES search page: Various headshots of Dawn, "A Gorgeous Life" events, Raychelle standing in front of a step and repeat at the "Inner Goddess World Conference," old images as a pageant queen, etc.

She navigates back to "Google ALL search."

Facebook, Instagram, Twitter, Wikipedia come up.

She clicks on Yelp. There are several one-star reviews.

LYDIA
Oh shit, these are from yesterday!
(reading)
"I never write reviews but I feel
the need to shed light on this
'self help company' that claims to
sell the secret to your most
gorgeous life, but takes all your
money and delivers nothing." Yikes.

Lydia's continues to scroll past both glowing and scathing reviews, landing on one that simply says, "A bunch of shysters."

INT. "A GORGEOUS LIFE" OFFICE SUITES - EARLY MORNING

Maddie is adjusting her headset as she fields calls.

MADDIE
(into phone)
I'm so sorry about that but you'll
have to speak to our VP, Raychelle.
One moment please...

INT. RAYCHELLE'S OFFICE - EARLY MORNING

Close on the PHONE as it lights up. Raychelle is mid-conversation with a couple, TOM and JULIE, seated across from her.

RAYCHELLE
(ignoring phone)
Our Phoenix Rising retreat did not go as planned for any of us but it was a three week program so you still got 99% of the package. The three lessons leading up to the leap, the gourmet "wisdom lunches," the workbooks--

JULIE
--But we didn't actually get to release our fears hang gliding.

TOM
We got traumatized is what we got!

RAYCHELLE
I understand the incident might have increased your fear but as you know at "A Gorgeous Life" we own our choices and you both chose not to jump.

TOM
Joe ran into a fucking mountain and might be a vegetable! We were supposed to jump after that?

JULIE
You better believe Joe is filing a lawsuit...

RAYCHELLE
Joe didn't follow the protocol entirely. Of course accidents happen, which is why you all signed waivers.

Raychelle smiles sweetly. The couple is pissed.

RAYCHELLE (CONT'D)
And the good news is, the doctor says he's going to be just fine. So how about this, we'd love to offer you complimentary tickets to our next "You Do You" event in Plano, Texas.

TOM
Keep your damn tickets!

They remain seated, stubbornly.

INT. MR. FURLEY'S BAR - HAPPY HOUR THAT EVENING

Lydia and Dustin sit at a table having drinks.

LYDIA

I have so many questions...

A server drops off a basket of fries and another round of drinks. Dustin does a quick silent prayer over his food.

DUSTIN

Like, are we about to get sued?

LYDIA

Yeah and is Joe going to walk again unassisted? Okay, and the day it happened I got flowers and a sunset pin from Dawn... That's weird, right?

DUSTIN

(laughs)

It's a sunrise actually. They like to give gifts for positive reinforcement.

LYDIA

Am I supposed to wear it?

DUSTIN

Oh god no. But your copywriting is great and I think they like you.

LYDIA

(sips her drink, then)

What's up with the hand holding?

DUSTIN

Listen, I grew up in a Pentecostal church where people literally spoke in tongues so nothing weirds me out.

LYDIA

Whoa, really? That stuff fascinates me. I grew up without any organized religion. That's rough.

DUSTIN

It was rough for a closeted gay boy in a small southern church community but I found what works for me in my relationship with God.

LYDIA

I like that. I mean I don't believe in a capital "G" god but I'm not an atheist or anything.

DUSTIN

I know some of AGL's methods seem cheesy but their message is right.

LYDIA

Is it genuine though? Sometimes I can't tell. I saw some reviews on Yelp and they were pretty fucked up. And that firing was brutal. And I feel like Raychelle is kind of a psycho bitch.

DUSTIN

Lydia...

LYDIA

(then)

Sorry, I'm being an asshole. Their programs seem to work for a lot of people.

Awkward.

LYDIA (CONT'D)

And honestly, I need all the positivity I can get right now. I've just had the shittiest year of my life.

DUSTIN

Hey, I'm glad your shitty year brought you to L.A.

They clink glasses.

INT. CONFERENCE ROOM - ONE MONTH LATER

On a big screen, staffers view a "A Gorgeous Life" testimonial on YouTube.

JOE

(to camera)

Life is amazing when you adopt a positive outlook. I had the worst accident of my life last month, didn't know if I'd walk again.

(MORE)

JOE (CONT'D)

But I told myself, Joe, you get to CHOOSE how you react to your circumstances, and you have the power to turn this situation into gold if you keep yourself open to the good.

The video cuts to various PHOTOS: Joe's BOYFRIEND, a B-list celeb, on *US Magazine* and *OK* covers.

JOE (CONT'D)

And then wouldn't you know it, the handsomest man I've ever seen came in, in a body cast. He told me he was on some show but I'd never heard of him. We had coffee and rehab together everyday and now we're engaged.

The video ENDS.

RAYCHELLE

(orgasmic)

820k views. Just like Joe, we manifested fantastic results here.

INT. DAWN'S HOUSE - DINING ROOM - EVENING

Raychelle pops opens champagne. She pours glasses for Dawn and Ruth as they dine on one end of a very large mahogany table.

RUTH

Raychelle, tell Mom about your date with the bounty hunter.

DAWN

Oh, a guy or a gal, sweetie?

RUTH

A guy, Mom. He's a bounty hunter.

RAYCHELLE

That's over. There's someone new I'm crushing on. She's a Crossfit coach at Dad's gym. We'll see.

DAWN

Ruth, any word on the tenure position?

RUTH

I didn't get it. It went to some guy from Cornell, of course. But my classes are going really well.

Dawn and Raychelle share a look.

RAYCHELLE
Ruth, this is a sign. You need to
head our new division.

RUTH
No.

Ruth pours herself more champagne.

DAWN
Hear us out. We're going to start
certifying life coaches to teach
our programs.

RAYCHELLE
Well, we're calling them mentors.
But basically same thing.
(off Dawn's look)
Oh, we did some research and
younger demographics are more
likely to seek out "mentorship."
But anyway, Ruth, you were BORN to
do this--

RUTH
--Raychelle, I'm happy in my job. I
love my students.

RAYCHELLE
But you'd be training other people
to be teachers! Think about it.

DAWN
You'd change so many lives and
bring real credibility as a physics
professor. We teach how our
thoughts actually change the
molecules in and around us.

RUTH
(good-naturedly)
Well, okay, that's not exactly how
that works...

RAYCHELLE
And you could make bank and have so
much more time for your activism.
This is gonna be big money. Every
mentor we certify sells our
programs to their clients. And we
get a share when their clients
become mentors.

RUTH

Uh, whoa. You mean a pyramid scheme? Mom, this feels off.

DAWN

(to Raychelle)

I'm all in favor of giving the company a makeover but we have to make sure we are doing things the right way.

RAYCHELLE

Mom, don't worry. We're just using some standard multi-level marketing techniques. This is how we grow our brand. Don't you want to reach as many people as possible?

DAWN

Of course and--

RUTH

Look, I think you genuinely care about helping people learn how to be successful, or whatever. It's just not my path. Call me crazy for taking a teacher's salary but I'm trying to do my part to make the world a little less fucking awful.

DAWN

Helping people become successful does make the world a better place.

RUTH

Maybe for rich people. No one in my classes at El Camino Community College can afford your programs.

RAYCHELLE

Well if they had the right tools, they could make way more money. We give people those tools!

DAWN

Now hold on, Raychelle, we honor your path, Ruth. We all have to do what we feel called to do.

RUTH

Thank you.

(takes a gulp of champagne)

Does Dad know anything about this? Because it sounds a lot like when he got wrapped up selling those "Beachbody" protein shakes...

EXT. SANTA MONICA MOUNTAINS - DAY

Lydia hikes a difficult trail up Temescal Canyon, sweating. She reaches the top, turns to take in the view of Santa Monica Bay.

LYDIA
(smiles)
Damn.

INT. DAWN'S TESLA SUV - DAY

Dawn drives through traffic. Lydia sits in the passenger seat, reviewing copy. They are on their way to a podcast recording.

DAWN
Let's go over my script plugging the "Mind Body Soul Summit." That's why I'm doing the podcast, frankly. Raychelle says they have quite a large reach.

LYDIA
(reading copy, Dawn-like)
We are incredibly thrilled to be joining the most brilliant thought leaders and master teachers in the world for the truly epic "Mind, Body, Soul Summit." It's a personal growth event like none other.

DAWN
Good! That is exactly how I would describe it. It's a huge deal to be invited to this. I've gone, of course, but not as a panelist. You'll love it.

Lydia's phone BUZZES. She grabs it and looks at a new text message on her screen.

LYDIA
(distracted)
We have synergized our programs to offer you--

Her phone BUZZES again.

LYDIA (CONT'D)
--the tools to generate real and lasting results in all the key areas of your life. This is your opportunity to start living a life you'd love-- Sorry, one sec.

Lydia looks at her phone. She clicks on the INSTAGRAM of her ex, Dan, and clicks on photos he's been tagged in.

INSERT - Lydia's phone shows a picture of Dan and a very pretty woman at a Cubs game captioned, "Amazing day with my lovebug xoxo."

DAWN
Is everything alright?

LYDIA
Yes... no...

Lydia starts to cry as Dawn pulls into the parking lot of the studio.

LYDIA (CONT'D)
(frazzled)
My ex-husband just texted me "I love you, come home" and here he's tagged in a photo from an hour ago with the woman he cheated on me with.

Dawn turns off the car and turns to her.

DAWN
Okay, let's pause. Take inventory of how you're feeling.

LYDIA
I'm feeling incredibly manipulated and he's just making me SO...

DAWN
(powerful, tough love)
Now listen to me, Lydia. No one has the power to make you feel any way. Only you have control of how you feel and your reactions to this asshole.

Lydia takes this in.

DAWN (CONT'D)
Continuing to react to him keeps you stuck in a toxic pattern. There's only one way to look, forward. You have an exceptionally bright future ahead of you if you use your courage to let go.

LYDIA
(nods, deep breath)
You're right. I'm sorry.

DAWN
 (smiling)
 That's another word we don't say.
 Women say I'm sorry way too much.
 We can take ownership without
 groveling, and you don't owe me an
 apology.

INT. BALLROOM LEVEL OF MAUI HILTON HOTEL - DAY

A banner reads, "Welcome to the Mind, Body, Soul Summit 2018." There are individual banners and program sales tables for each personal development guru (Billy Roberts, Dawn Jordan, Dharma & Kali, Poppy Rogers, Derrick Hayes, Tiffany Sharpe and Jack Barrett) along the foyer.

Lydia and Dustin wear flight attendant type uniforms with their sunrise pins and leis. They dance in place to MUSIC blasting "Walking On Sunshine" and high five lei-wearing ATTENDEES as they walk into the ballroom.

LYDIA
 Life looks good on you!

DUSTIN
 There's a power in you!

LYDIA
 Let me add some energy to your day!

Dustin mouths "Kill me." Lydia stifles a laugh and gives him a big thumbs up.

SERIES OF SHOTS:

1) Poppy Roberts does vocal warm-up exercises in her hotel room.

POPPY
 Dry as a dead dingo's donger... Dry
 as a dead--

2) Tiffany Sharpe takes a selfie as she sips on a pineapple drink on her hotel room balcony.

3) Derrick Hayes adjusts a lei around his fedora brim.

DERRICK
 (snapping)
 You are not a disappointment.

4) A bro attendee wearing a huge watch answers questions during an on-camera testimonial.

ATTENDEE

Oh, definitely, Billy Roberts! He's the real deal and the reason any of those people are on the stage.

INT. DAWN'S HOTEL ROOM - DAY

Dawn looks at her notes. A KNOCK at the door. It's Billy Roberts. He smells good. He has a bottle of champagne.

DAWN

(surprised)

Oh, Billy. What's this?

BILLY

Congratulations, Dawn. You made it. You should be really proud of yourself. Look what you've manifested.

Dawn takes the bottle.

DAWN

(ego fed, smiling)

Ah yes, the universe delivered my favorite Veuve Clicquot with you as the messenger.

BILLY

I'd love for us to get together sometime after this summit and explore the possibility of working on something together.

DAWN

I'd love that too. Just give my office a call to set something up... or do you have time later to talk about it over this champagne?

BILLY

Let's play it by ear. And may I just say, you're simply radiant. I mean you're beautiful of course, but there's something more, something glowing from within you.

Dawn touches his arm as she puts the bottle on the dresser.

DAWN

That's high praise coming from such a charming light in this world.

They start making out furiously. Clothes start flying.

INT. HALLWAY OUTSIDE ROOM - DAY

Lydia approaches the door. It's not shut tightly so she knocks and tentatively opens it to see Dawn and Billy in each other's arms. She and Dawn share a split second of eye contact and Lydia quickly backs up shutting the door quietly.

Lydia covers her mouth to stifle shock and incredulous laughter.

LYDIA
What the actual fuck?

INT. BALLROOM - DAY

The panel is on the stage answering questions from the audience. An ATTENDEE stands at a microphone.

ATTENDEE
This question is for any of you.
Can you um... Can you kill someone
with your thoughts?

DAWN
Oh, sweetie, do you mean can too
much negative energy towards
someone harm them?

ATTENDEE
Yes, that's exactly what I mean.
I'm sorry, I really hate my sister-
in-law right now.

DAWN
No, negative thoughts about others
only drain our own energy.

Another ATTENDEE.

ATTENDEE
Do any of you have any new programs
coming out?

BILLY
I'm so glad you asked. Next month
I'm pioneering my "Family First"
division for helping families
evolve together into their
happiest, healthiest selves. And
I'm thrilled to share with you that
my beautiful wife Rebecca is co-
creating with me. She's here today.
Honey, stand up!

The audience applauds as REBECCA, 30's, slightly yachty,
stands beaming.

DAWN

--Billy, congrats that's so amazing. Look what you've manifested! And on our end, we also have some very exciting news. "A Gorgeous Life" will now be offering a life coach certification program. And our brilliant copywriter Lydia Gomez will be leveling up to program director. Go ahead, stand up, Lydia!

The audience applauds as Lydia stands up. Raychelle, who is seated next to her, pulls her in for a hug and a selfie as she sits back down.

Dustin looks over at Lydia surprised. She is looking at Dawn who is looking at Billy.

END OF SHOW