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Exploring Innovative Paths for AI-Driven Content Production Models in Scientific Book Editing: A Postprint

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Abstract

Purpose: Through in-depth exploration of the innovation pathways for AI-driven content production models in scientific and technical book editing, solve existing problems in traditional production models and provide a reference basis for promoting high-quality development of the scientific and technical book publishing industry. **Method:** Through case analysis and literature research methods, deeply analyze the traditional content production model for scientific and technical book editing and propose effective solution strategies targeting the main problems in the field of scientific and technical book editing content production. **Results:** Artificial intelligence technology provides comprehensive technical support for the innovation of scientific and technical book editing content production models, not only fundamentally solving numerous drawbacks of traditional production models, but also achieving the goals of cost reduction and efficiency enhancement, content quality improvement, and meeting readers' personalized needs, thereby pointing out the direction for further exploration of innovation pathways. **Conclusion:** Through detailed elaboration on the innovation pathways of AI-driven scientific and technical book editing content production models, emphasize the critical role and significant importance of artificial intelligence technology in revolutionizing scientific and technical book editing content production models, thereby providing theoretical basis and practical guidance for the digital transformation of the scientific and technical book publishing industry.

Full Text

Exploring Innovation Paths for AI-Driven Content Production Models in Sci-Tech Book Editing

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Abstract

[Objective] This study explores innovative pathways for artificial intelligence-driven content production models in sci-tech book editing to address existing problems in traditional production modes and provide reference for promoting high-quality development in the sci-tech publishing industry. **[Method]** Through case analysis and literature research, we conduct an in-depth examination of traditional production models for sci-tech book editing content, and propose effective solutions targeting major challenges in this domain. **[Results]** AI technology provides comprehensive technical support for innovating sci-tech book editing content production models, fundamentally resolving numerous drawbacks of traditional modes while achieving cost reduction, efficiency improvement, content quality enhancement, and satisfaction of readers' personalized needs, thereby charting a clear direction for further exploration of innovative pathways. **[Conclusion]** By elaborating on AI-driven innovation paths for sci-tech book editing content production models, this paper emphasizes the critical role and significance of AI technology in revolutionizing these models, offering theoretical foundations and practical guidance for the digital transformation of the sci-tech publishing industry.

Keywords: sci-tech books; editorial content; production model; artificial intelligence; innovation paths

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Sci-tech books serve as crucial carriers for disseminating scientific and technological information, playing an irreplaceable role in advancing technological progress and knowledge innovation. This function has become particularly prominent today, as science and technology develop rapidly, with sci-tech books demonstrating significant applied value in promoting emerging technologies and leading technological trends. However, traditional production models for sci-tech book editing content often suffer from rigid thinking patterns, cumbersome production processes, and difficulty in manifesting book value, thereby creating obstacles for the dissemination and promotion of cutting-edge scientific knowledge.

To address this issue, sci-tech book publishers should broaden their perspectives, transform their concepts, and fully leverage the superior conditions brought by AI technology, integrating powerful intelligent tools into every production stage of sci-tech book editing content to expand market influence and gain greater reader favor.

1. The Necessity of Applying AI Technology in Sci-Tech Book Editing Content Production

1.1 Saving Labor and Time Costs While Improving Production Efficiency

In the topic selection and planning stage of sci-tech books, traditional work modes primarily rely on manual research, using human effort to conduct market research and provide reference for book topics. This approach is not only inefficient but also yields less-than-satisfactory research accuracy, severely affecting book topic orientation and making precise audience targeting extremely difficult. AI technology, with its capabilities for automated data collection, analysis, and organization, can complete reader information and market dynamic data collection within hours or even minutes, substantially reducing time costs. Additionally, book layout, review, and proofreading stages require significant human resources and suffer from high probabilities of human error. After integrating AI technology into book production, editors can utilize intelligent assistive tools to complete typesetting, review, and proofreading tasks, which not only frees editors from tedious manual labor and saves substantial human resource costs for publishers, but also indirectly promotes economic benefits [1].

1.2 Optimizing Content Quality and Uncovering Potential Issues

In sci-tech book editing content production, editors can leverage AI-powered knowledge graphs and semantic analysis technologies to conduct logical reviews of book content, promptly identifying problems and deficiencies to allow more time for corrections and optimization. Knowledge graphs, as a crucial component of AI, consist primarily of entities, relationships, and attributes, and serve as a structured knowledge storage method that enables better knowledge storage, querying, and reasoning, finding extensive application in natural language processing and data analysis [2]. Semantic analysis technology helps book editors deeply understand the true meaning of human language. Applying these two advanced intelligent technologies in book editing and publishing can effectively avoid professional terminology errors and content logic confusion. For instance, editors often encounter data errors, improper citations, and outdated knowledge during manuscript editing, while AI technology can both circumvent these issues and optimize content quality, thereby enhancing reader recognition and satisfaction.

1.3 Precise Reader Profiling to Meet Personalized Reading Needs

Based on deep analysis of data left by readers across various online reading platforms, social media, and e-bookstores—including reading history, search records, comment feedback, and purchase behavior—sci-tech book editors can use AI technology to construct accurate reader profiles. Through feedback from these profiles, editors can obtain characteristics such as readers' interests, knowledge levels, reading habits, and consumption preferences to precisely target audience groups and implement personalized recommendation schemes. This multi-angle analysis, comprehensive interpretation, and targeted recommendation approach holds significant practical importance for enhancing reader loyalty, expanding book influence, and increasing audience numbers [3]. For example, when creating sci-tech book content, editors first conduct precise user group positioning. Generally, sci-tech book readers mainly include researchers, technology enthusiasts, enterprise technicians, university students, and experts. By analyzing these groups' interests, knowledge levels, and reading needs to customize content depth, determine appropriate topics, and select relevant tech cases, publishers can achieve personalized content production for sci-tech books while building market reputation, substantially boosting market competitiveness.

2. Specific Applications of AI in Each Stage of Sci-Tech Book Editing Content Production

2.1 In-Depth Exploration in Topic Selection and Planning

AI-powered knowledge graphs and semantic analysis technologies feature broad coverage, multiple domain involvement, and comprehensive knowledge inclusion. When applied to well-known domestic and international academic databases such as Scopus, CNKI, and Wanfang, these technologies can conduct comprehensive and in-depth analysis of various data types, rapidly capturing current hot tech trends and cutting-edge achievements through key element extraction [4]. Taking CNKI as an example, when editors use AI technology to deeply analyze academic literature and research reports in the database, results show that current hot tech trends concentrate on AI chips, 6G communication technology, dark matter research, and gene editing in biology—highly valuable information that provides ideas and inspiration for book topic selection and planning. Additionally, AI can use web crawler technology to deeply mine sales data from e-bookstores and reading feedback from reading apps, then employ sentiment analysis algorithms to obtain readers' interests and personalized needs, substantially improving topic accuracy and precise audience targeting [5].

During market research, editors can use machine learning algorithms to construct market prediction models for sci-tech books, with data including reader reading habits, historical sales data, and behavioral information. To enhance topic accuracy, before finalizing topics, editors can simulate reader reading behaviors to analyze whether different topics meet reader needs, then combine current market dynamics and industry development trends to predict market

sales, market share, and reader recognition for different topics. This proactive analysis approach maximizes topic risk reduction while positively promoting sales improvement [6].

2.2 Tools and Material Support in Content Creation

Commonly used intelligent writing tools for creating sci-tech book content include Articoolo and Writefull, which feature powerful natural language generation capabilities with simple, easy-to-master operation processes. Taking the sci-tech book topic “Application of AI Technology in the Medical Field” as an example, after topic determination, editors need to use professional data analysis tools to extract literature information, professional reports, and clinical application cases from academic databases to create book content. For instance, cases such as a domestic top-three hospital successfully diagnosing rare diseases using AI algorithms, successfully predicting patient conditions, and drug development achievements can be incorporated. Editors can then use AI’s grammar checking, intelligent error correction, and sentence polishing functions to optimize and improve content, enhancing readability, professionalism, and accuracy to provide readers with more authoritative reference resources [7].

Given AI’s vast knowledge base and strong logical reasoning capabilities, editors can conduct deep content expansion to meet different reader groups’ personalized needs for scientific knowledge. In the aforementioned example, when discussing AI technology’s practical application in medical imaging diagnosis, editors can incorporate comparisons of different AI algorithms’ advantages and disadvantages and the technology’s development history to broaden readers’ scientific knowledge horizons and stimulate curiosity. This approach further enhances the authority and persuasiveness of sci-tech books to gain recognition from broader audiences.

2.3 Intelligent Typesetting in Editing and Processing

Before AI technology, sci-tech book editors spent substantial time on text, image, and layout editing, with numerous shortcomings in content and layout error correction functions that severely affected book quality. After integrating AI technology, editors using Founder Feixiang typesetting software can follow sci-tech book publishing requirements and format standards to set fonts, sizes, line spacing, page numbers, and other elements, then automatically complete these complex and tedious typesetting tasks without manual operation. This intelligent typesetting model not only avoids the poor aesthetics and frequent errors of past manual typesetting but also substantially improves efficiency. Additionally, in terms of scientific knowledge association, AI-powered knowledge graphs can conduct deep association analysis of relevant professional terms and concepts. Taking “quantum mechanics” as an example, the intelligent system can automatically identify specialized terms like “wave-particle duality,” “quantum superposition,” and “quantum entanglement,” then directly link them to relevant definitions, characteristics, and application fields, which is profoundly

meaningful for deep understanding of quantum mechanics knowledge. Through semantic analysis technology's logical reasoning function, intelligent book editing systems can comprehensively review content for scientific validity, logical consistency, rigor, and authority, preventing reader misguidance [8].

2.4 Rapid Error Correction in Proofreading and Review

Applying deep learning theory, AI can conduct comprehensive scanning, recognition, and checking of book content to avoid errors in spelling, grammar, formatting, and data consistency. For example, when checking book formatting, AI can identify inconsistent paragraph indentation, chaotic font colors, and unequal line spacing, then use intelligent error correction functions to rectify these issues, improving proofreading efficiency and enhancing content accuracy [9]. In terms of content compliance review, AI achieves real-time integration with Wanfang Copyright Database, China Copyright Protection Center Database, and legal databases including copyright law and publishing management regulations to verify whether book content involves infringement or complies with laws, regulations, and policy standards. Using similarity calculation and semantic analysis technologies, AI can accurately detect plagiarism and precisely identify sensitive words and non-compliant language, providing strong protection for maintaining healthy market order in sci-tech book publishing [10].

3. Severe Challenges in Applying AI Technology to Sci-Tech Book Editing Content Production

3.1 High Infrastructure Investment and Technology Application Costs

Applying AI technology in sci-tech book editing and publishing requires substantial investment in hardware and software facilities. Many sci-tech publishers purchase licensed software such as the TensorFlow deep learning framework, PyTorch Enterprise's open-source Python framework, and powerful intelligent typesetting software and knowledge graph construction tools to improve production efficiency and market influence. These annual licensing fees represent significant expenses, and combined with costs for essential hardware equipment and tools, publishers' expenditures continue to rise [11]. Additionally, to help editors quickly master AI software and tools, publishers must conduct annual professional training or external learning programs, paying high fees for technical experts while occupying normal working time, thereby increasing training, time, and human resource costs. Internal training methods often fail to achieve expected results, preventing editors from broadening their perspectives and demonstrating innovative development in practical work, which substantially reduces the value of sci-tech books [12].

3.2 Data Leakage Risks and Privacy Protection Difficulties

During sci-tech book editing content production, AI systems and assistive tools collect massive amounts of data, including not only publishers' editing, revision,

and creation information but also personal information of manuscript creators and readers such as names, genders, addresses, contact information, and workplaces. When readers use mobile reading apps or online platforms, these sites also record private information including reading time, frequency, intervals, and preferences. Data leakage would cause serious damage to the legitimate rights of creators and readers. For instance, creators' works could be stolen with intellectual property rights infringed without compensation, while readers could face harassment from phone calls and messages or fraud risks, severely affecting normal life [13]. Additionally, during data transmission, system servers directly connect to the internet, increasing vulnerability to computer viruses and hackers. Sci-tech book databases often use local hard drives or cloud servers, and once system vulnerabilities appear, viruses and hackers can directly tamper with or steal important information, causing enormous losses to publishers, creators, and readers, while publishers' reputation and social credibility would plummet.

3.3 Lack of Emotional Connotation and Understanding Deviations

When creating sci-tech book content, AI systems still have numerous deficiencies in emotional expression, deep thinking, and creative innovation compared to human authors. AI-generated content lacks emotional connotation, cultural depth, profound thinking, and artistic appeal. For example, when editors use AI to compile stories about scientists' hard work, proactive spirit, and diligent exploration, the resulting narratives are overly rigid and cannot express these excellent qualities with delicate emotions, making the writing too formulaic to attract readers and affecting book sales and reputation. Additionally, in understanding semantics and context, certain scientific and technical fields frequently use abbreviations, jargon, industry slang, or colloquialisms with specific meanings, and AI systems often show significant deviations when understanding these complex contexts, failing to reflect the authenticity and accuracy of sci-tech book content [14].

4. Innovation Paths for AI-Driven Sci-Tech Book Editing Content Production

4.1 Innovating Cooperation Models and Implementing Customized Training

To reduce high hardware procurement and software licensing costs, sci-tech publishers should innovate their cooperation, procurement, and licensing models to minimize losses from high hardware and software expenses. For example, one sci-tech publisher partnered with cloud computing service providers like Alibaba Cloud for data storage environments, adopting a cloud service rental model that substantially reduced cloud storage purchase costs. Regarding AI software, the publisher actively participated in industry technology resource sharing platforms and sought industry partners, reaching cooperation agreements with five partners within one month to jointly purchase software licenses while sharing

technical training resources through social media platforms, saving substantial expenses through this multi-win, risk-sharing cooperation model [15].

For internal editor training, to reduce costs of hiring external experts, publishers can establish two-way cooperation with local professional training institutions to implement customized training programs tailored to editors' specific needs, reducing resource waste while achieving significant training results. Simultaneously, publishers can leverage internet platforms and social media to integrate internal technical backbone resources and share AI-related theories and practical knowledge through online exchanges, which also positively contributes to professional level improvement.

4.2 Improving Security Management Mechanisms and Adopting Multiple Prevention Measures

Addressing data security and privacy protection issues, publishers should establish scientific, rigorous, and efficient data security and privacy protection mechanisms, clarifying security responsibilities in data collection, storage, use, transmission, and destruction to constrain non-compliant operations through effective management measures. Additionally, advanced encryption technologies such as AES and RSA algorithms can protect data storage and transmission security [16]. For instance, one sci-tech publisher implemented strict access permissions and multi-factor authentication methods (including password, SMS verification code, and fingerprint authentication) to prevent data leakage. These effective management and technical measures provide a secure and stable data storage and transmission environment for publishers, authors, and readers while enhancing the publisher's reputation and social credibility [17].

4.3 Rational AI Use to Achieve Human-Machine Complementary Advantages

Sci-tech book editors should use AI reasonably and moderately during topic selection, content creation, and layout review, rather than blindly relying on its convenience. By combining AI functions with human resources, human-machine complementary advantages can be achieved. For example, content editing often involves regular, repetitive tasks such as text proofreading, format typesetting, and data organization, which can be assisted by AI tools to save time and human resource costs. However, tasks requiring deep content editing, creative conception, emotional expression, and cultural connotation mining should rely on human creativity, imagination, judgment, and emotional intelligence, with book editors taking full responsibility. This approach of compensating for each other's weaknesses and learning from respective advantages will positively impact both production efficiency and book quality improvement [18].

In the era of rapid AI development, sci-tech book publishers should firmly seize the opportunities of the times, integrating AI into multiple content editing stages including topic selection, content creation, editing processing, and proof-

reading review to improve production efficiency and meet readers' personalized reading needs. In practice, editors should break through the constraints of traditional production models and promote deep integration between book editing content production and AI through innovative cooperation models, improved security management mechanisms, and human-machine complementary advantages, thereby fostering healthy and steady development in the sci-tech book publishing industry.

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