

Postprint: A Study on the Innovative Competencies of News Editors in Data Mining in the Context of Big Data

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Date: 2023-10-08T00:00:00+00:00

Abstract

In the information age, the rapid expansion and dissemination of data resources confronts news editors with vast quantities of information that they must engage with and process daily. The effective distillation of such complex information frequently tests their innovative capacity for data mining. Under the big data era, transformations in news production and presentation modalities inevitably impose heightened challenges upon journalism practitioners. As the principal agents of news reporting, news editors must elevate their competencies in data collection, processing, and presentation in response to evolving knowledge structures and exponential data growth, thereby better adapting to shifts in the new media landscape and delivering news information that is compelling, persuasive, and influential to audiences.

Full Text

Preamble

Title: Research on Innovative Data Mining Competencies for News Editors in the Big Data Era

Abstract: In the information age, the rapid expansion and dissemination of data resources confronts news editors with vast amounts of information daily. Effectively extracting value from this complex information tests their innovative data mining capabilities. As news production and presentation methods evolve in the big data era, media practitioners face increasingly greater challenges. As the primary agents of news reporting, news editors must enhance their competencies in data collection, processing, and presentation to adapt to the changing media environment and provide audiences with news information that is compelling, persuasive, and influential.

Keywords: big data; news editor; data mining; innovative competency

Chinese Library Classification: G214

Document Code: A

DOI: 10.19483/j.cnki.11-4653/n.2017.07.003

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2.1 Data Collection Competencies for News Editors

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2.2 Data Processing Competencies for News Editors

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2.3 Data Presentation Competencies for News Editors

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Note: Figure translations are in progress. See original paper for figures.

Source: ChinaXiv — Machine translation. Verify with original.