

## Research on the Characteristics and Innovation of Radio News Gathering, Editing, and Planning in the New Media Era: Postprint

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### Abstract

With the development of science and technology, the new media era has arrived. Building upon traditional media such as television, newspapers, and broadcasting, media including mobile phones and the internet have been widely applied. As the speed of information dissemination accelerates and communication channels expand, broadcast news gathering, editing, and planning professionals must therefore undertake innovative work in the new media era to satisfy audiences' practical demands for news.

### Full Text

## Characteristics and Innovation of Radio News Editing and Planning in the New Media Era

**Abstract:** With the development of science and technology, the new media era has arrived. Building upon traditional media such as television, newspapers, and radio, mobile phones and the internet have been widely adopted. Due to accelerated information dissemination and expanded communication channels, radio news editors and planners must undertake innovative work to meet audience demands for news.

**Keywords:** new media era; radio news editing and planning; characteristics and innovation

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With the rapid development of new media, radio media should strengthen management of editorial staff, utilize modern technology for news editing and planning activities, actively learn advanced information processing methods, establish correct perspectives, and optimize their work mechanisms.

## **1. Impact of the New Media Era on News Editing and Planning**

In the new media era, the growth of various new media types has provided people with diversified news consumption channels to a certain extent. However, some news editors still employ traditional media methods in their work, with outdated editing content and planning formats that severely constrain their professional development and fail to meet current work requirements. Under the influence of new media, editors who continue using traditional methods will find their information acquisition channels reduced, unable to innovatively process information resources according to audience needs. Moreover, with the increase in resource carriers, information dissemination efficiency has improved. If editors cannot scientifically apply modern communication methods, it will affect their long-term development and progress.

In the new media era, editors can disseminate information through diversified channels, improving work quality and enhancing real-time effectiveness and validity. By expanding their audience base, they can comprehensively elevate their professional standards. In this context, information sources are abundant and data dissemination channels are more extensive. Editors should actively adapt to the new media era, grasp current public opinion trends according to news content needs, and reasonably conduct news planning.

## **3. Innovative Measures for News Editing and Planning**

In practice, journalists need to comprehensively innovate editing and planning work to ensure effectiveness, stimulate audience interest, leverage modern editing and planning functions, and gradually improve their professional standards. Specific measures include the following:

### **3.1 Innovative Measures for Editing Work**

In innovating news editing work, the application of information technology and new media can achieve new development outcomes. On one hand, against the backdrop of the “Internet Plus” society, news editing should be organically integrated with internet information technology. During the editing process, editors should screen and identify various types of information on the internet, select valuable information for news editing, propose hot-topic reports, effectively reflect problems in people’s lives, and attract audience attention. On the other hand, new media technology should also be used to reform and innovate the content and forms of news editing work. This means using new media information carriers to obtain and report news, transforming news information into new

media formats, and appropriately adjusting news editing work through article sharing and news push methods to truly highlight the practical value of news editing, hoping to gain relatively broad recognition for news editing work [?].

### **3.2 Innovative Measures for Planning Work**

During the innovation of news planning work, editors need to conduct comprehensive research in all aspects to gradually improve work efficiency and achieve the expected innovation goals. First, they must grasp key points and essentials of news planning from unique work perspectives, using different planning methods to demonstrate different news effects, thereby enhancing news innovation effectiveness. Second, editors need to establish correct perspectives and follow the trend of the times to improve the grade and quality of planning work, meeting the actual needs of modern audiences for news. Third, during actual work, they need to innovate news arrangement forms and content, transform traditional work patterns, reasonably apply new selection structures, and satisfy modern audience reading needs through optimized combinations [?].

### **3.3 Upholding Journalistic Ethics and Transforming Ideological Concepts**

In the process of news editing and planning, editors need to establish advanced concepts and enhance their sense of responsibility. Especially in the new media era, editors must comprehensively analyze the demands of the times, promptly identify innovative issues, and take effective measures to solve them. On one hand, editors need to transform traditional work concepts, conduct research on actual social conditions, formulate targeted editing plans, and improve the timeliness and reliability of news planning work. On the other hand, with the gradual development of new media, media formats have become abundant and information dissemination carriers have diversified characteristics. To a certain extent, scientific interactive methods are needed to highlight the audience's principal position to facilitate related work. During this period, it is necessary to establish a correct "public interest" concept, value public interests, use credible new media for information dissemination, improve service levels, deeply excavate news materials and content, and conduct comprehensive processing. Simultaneously, according to relevant work requirements, it is necessary to strengthen management of news content, enhance its influence and representativeness, and meet actual development needs [?]. Additionally, editors must possess certain professional qualities, uphold journalistic ethics, and reasonably conduct their work.

### **3.4 Cultivating Journalists' Judgment Ability**

In the process of news editing and planning, information quality is crucial. However, some editors currently lack certain judgment abilities in information collection or processing, making it difficult to improve information quality. Therefore, in practical work, it is necessary to cultivate editors' judgment abilities

so they can better collect and integrate information in the new media era environment, ensuring comprehensive improvement of work quality under proficient professional capabilities. At the same time, editors need to enhance their sensitivity to information resources, conduct comprehensive analysis of information resources, accurately judge information value, and avoid overlooking high-value information resources. By expanding information channels, they can gradually improve news editing work levels and meet current news editing and planning work requirements [?].

### 3.5 Improving News Information Planning Efficiency

In the process of planning news information, it is necessary to gradually optimize news planning work effectiveness according to the actual characteristics of the new media environment. First, professional planners with high professional quality and certain work experience should be employed to better complete news planning tasks in practical work. Second, planners should receive periodic training on professional knowledge and advanced skills, enabling them to continuously learn and innovate news content and information, scientifically apply various advanced technologies for news planning activities, and improve their work quality. Finally, it is necessary to conduct ideological and political education to improve editors' professional ethics, ensuring they respect others' privacy in their work and avoid violating professional ethics, gradually improving work levels through comprehensive innovation [?].

## 4. Conclusion

In the new media era, news editors should actively learn advanced work skills, use scientific methods to complete current work tasks, integrate various information resources to a certain extent, innovate work methods, improve professional standards, enhance radio media competitiveness, and meet higher audience demands.

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