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Advantages and Development Trends of Internet TV - Postprint

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Abstract

Currently, with the continuous development of Internet and computer information technology in China, people's demands for entertainment and culture are constantly increasing, along with their requirements for content richness. At present, since the content of existing television programs can no longer satisfy public demands, Internet TV has become an integral part of people's lives under the current development trend of Internet information technology, better meeting their needs. In view of this, this article focuses on analyzing the development trends and advantages of Internet TV for reference.

Full Text

Preamble

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This paper examines the development of Internet TV technology, analyzing its key advantages, evolutionary trajectory, future prospects, and overall impact on the broadcasting industry.

1 Overview of Internet TV

2 Advantages of Internet TV Technology

3 Development Path of Internet TV

4 Prospects for Internet TV

5 Conclusion

Note: Figure translations are in progress. See original paper for figures.

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