

Post-print: 2017 Annual Meeting of the National Technical Committee for Chinese News Information Standardization, Beijing

Authors:

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Abstract

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Full Text

Annual Meeting of the National Chinese News Information Standardization Technical Committee

On December 8, 2017, the National Chinese News Information Standardization Technical Committee (hereinafter referred to as "the Committee") convened its annual meeting at the Xinhua News Agency. In a congratulatory message delivered to the assembly, Director Dai Hong of Industrial Division II of the National Standardization Administration commended the Committee's work over the past year, congratulating it on achieving a "Level II" rating in the 2017 national professional standardization technical committee assessment and evaluation. Director Dai also put forward specific requirements: to conscientiously study the spirit of the 19th National Congress of the Communist Party of China; to implement the newly revised Standardization Law; to continuously optimize the standard system; to strengthen institutional development; and to deepen international exchange and cooperation.

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for the Construction of Chinese News Information Standard System” for discussion and voting by all members, while the Committee secretariat introduced the national professional technical committee work platform voting system. Subsequently, Comrade Wang Lijian, former chief engineer of the China Electronics Standardization Institute and a Committee member, provided a detailed interpretation of the 13th Five-Year Plan for standardization.

Experts from Xinhua News Agency, Jiangsu Lianzhu Industrial Co., Ltd., Southeast University, Visual China Group, and other organizations delivered keynote presentations on topics including “Introduction to Xinhua News Agency’s New Editorial System,” “Developments in News Standards and Technology from the 2017 IPTC Annual Conference,” “Semantic Engineering: The Foundation for Machine Cognition,” “UCL National Standard and Its Application in the Media Field,” “The Integration of Imaging and Technology: Innovation Trends in the Picture Industry,” and “Chinese News Image Content Description Metadata Specification and Its Application.” This was followed by an expert dialogue on the significance of image metadata standards for the development of the picture industry.

All members engaged in collective discussion on how to give full play to the guiding role of standards in promoting the healthy development of the news industry chain, strengthening support for media convergence, and continuously enhancing media dissemination power, influence, credibility, and competitiveness, thereby ensuring that standardization work is effectively implemented. The annual meeting required that in its future work, the Committee should further improve existing standards, vigorously promote standard applications, ensure that standard development is closely integrated with and mutually reinforcing of technical construction, and conduct regular standardization research to ensure that its work keeps pace with the times and achieves greater results.

The meeting was chaired by Comrade Luo Yi. Over 70 attendees included Committee members from People’s Daily, the State Administration of Press, Publication, Radio, Film and Television, PLA Daily, Xinhuanet Co., Ltd., the China Electronics Standardization Institute, and other organizations, as well as relevant technical personnel from the Xinhua News Agency Technology Bureau. (Wu Guowei, Lu Haiyan)

Note: Figure translations are in progress. See original paper for figures.

Source: ChinaXiv — Machine translation. Verify with original.