

# Research on New Characteristics of News Gathering and Editing in the Context of Media Convergence: Postprint

**Authors:** QIN Baoguo

**Date:** 2023-10-08T00:00:00+00:00

## Abstract

As China's socio-economy and science and technology continue to advance, news gathering and editing work is also demonstrating a rapidly evolving landscape. Currently, news gathering and editing has not only entered the era of media convergence, but has also undergone tremendous transformations driven by network technology. To this end, we conduct relevant analysis and research on the new characteristics manifested by news gathering and editing work in the context of media convergence, and thereby propose optimization measures, hoping to provide certain reference suggestions for news gathering and editing work in the new era, and to promote the vigorous development of China's journalism industry.

## Full Text

### Preamble

In the contemporary era, the media industry is developing rapidly, and the speed of information dissemination is accelerating accordingly. Against the backdrop of media convergence, continuous innovation in news media practices and the optimization of working methods are required to adapt to the new characteristics of media integration, thereby fostering progress in the news gathering and editing profession. Therefore, in-depth and meticulous research on the characteristics of news gathering and editing under media convergence and corresponding improvement strategies is essential.

## 1. Introduction to Media Convergence

Media convergence refers to the effective integration of different categories of media to achieve multi-functionality and integration. In the current period, media

convergence continues to expand and develop. Common forms of media convergence include technological convergence, content convergence, and business convergence. Under the development trend of omnimedia, media convergence essentially refers to the integration of different media forms, enabling them to influence and permeate each other within certain boundaries, thereby generating a new type of composite medium that optimizes and improves news formats. Common forms of media convergence include the integration of television and newspapers. Alongside continuous technological development, numerous media modalities have gradually emerged and been widely applied in the news industry.

## 2.1 High Degree of Social Participation

Traditionally, news gathering and editing work was conducted exclusively by highly specialized professional journalists. However, with the continuous development of network technology, ordinary members of society can now participate in news gathering, production, and dissemination through internet platforms. While this has expanded the scale of news production, it has simultaneously led to a decline in the comprehensive quality of news personnel to varying degrees. In daily work and life, people use computers and other smart devices to widely disseminate news information. In this process, both the general public and professional journalists can contribute to information flow. Modern science and technology, particularly information technology, must be applied in news work to promote effective collaboration between traditional news media and the internet, thereby facilitating continuous progress in the news industry.

## 3.2 Optimizing the News Gathering and Editing Production Environment

[Content appears incomplete in the original text]

## 3.6 Active Utilization of Big Data Technology

In today's big data era, big data technology is developing rapidly and being widely applied across various industries. Therefore, in news gathering and editing work, emphasis must be placed on the effective application of big data technology to enhance automation capabilities and ensure stable development. Utilizing big data technology in news gathering and editing enables the implementation of news collection, editing, and dissemination on a unified platform. The integration of automated editing technology with big data technology not only facilitates real-time and efficient completion of news gathering and editing tasks but also ensures the authenticity of news information. In the practical application of big data technology, it is essential to intelligently refine news content based on the characteristics of news gathering and editing under media convergence. The primary focus should be on enhancing the comprehensive collection and effective utilization of news information sources. In mining news

sources, emphasis must be placed on strengthening the ability to gather and report news information from all self-media platforms, using various channels to follow current political hotspots and issues concerning people's livelihoods, employing diverse methods to identify various news sources, and improving both the sensitivity to detect news sources and the level of news information sharing and utilization.

### **3.3 Enhancing Sensitivity in News Gathering and Editing**

Currently, news carriers are developing toward diversification, news information presentation methods exhibit diverse characteristics, and public aesthetic capabilities also demonstrate pluralistic features. Under such circumstances, special attention must be paid to enhancing sensitivity in news gathering and editing. In the process of news gathering and editing, editors must accurately identify news stories, evaluate their value, determine the target audience, and extract the most valuable information resources. Under media convergence, the types and quantities of news are continuously increasing. If news content lacks distinctiveness, it cannot meet the public's demand for news information. Therefore, news gathering and editing personnel must improve their ability to optimize news information resources and seek out cost-effective news resources during the gathering and editing process.

### **3.4 Ensuring Authenticity and Reliability of News**

Ensuring the authenticity and reliability of news is a crucial aspect of the news gathering and dissemination process. Therefore, in news gathering and editing work, it is essential to pursue truthful description and reporting of news information. Under media convergence, people do not pay sufficient attention to the authenticity of news information, and different individuals form different viewpoints on the same news content, leading to the widespread dissemination of much uncertain information. To address this phenomenon, news gathering and editing personnel must conduct rigorous and thorough verification of news information to ensure its authenticity and reliability. Additionally, a small number of editing personnel tend to exaggerate news information or generalize from isolated incidents when conducting news reports. Consequently, all editing personnel must be clear about their responsibilities and adopt correct attitudes when carrying out news gathering and editing work.

### **3.5 Vigorous Application of Intelligent Science and Technology**

Currently, technology in various industries is developing rapidly. In the news gathering and editing process, it is also necessary to effectively apply advanced modern information and automation systems to fully enhance work efficiency and capability. In the application of automation systems, emphasis must be

placed on strengthening system function design, implementing flow-based operational models, conducting detailed classification of specialties, and designing automation systems according to the key priorities of news gathering and editing work. Simultaneously, through the application of modern science and technology, the foundation of knowledge in news work can be consolidated, effectively promoting collaboration between traditional news media and the internet and ensuring continuous progress and development of the news industry.

## References

- [1] Zhou Yuan. Research on New Characteristics of News Gathering and Editing under Media Convergence Background[J]. *News Research Guide*, 2015(3): 56-57.
- [2] Zhang Wenwei. Analysis of New Characteristics of News Gathering and Editing under Media Convergence Background[J]. *News Research Guide*, 2016, 7(15): 193-195.
- [3] Song Liju. Analysis of New Characteristics of News Gathering and Editing under Media Convergence Background[J]. *West China Broadcasting TV*, 2016, 38(14): 181-181.
- [4] Tan Xiaoguang. New Characteristics of News Gathering and Editing under Media Convergence Background[J]. *West China Broadcasting TV*, 2015, 2(11): 142-143.
- [5] Dong Dejun. New Characteristics of News Gathering and Editing under Media Convergence Background[J]. *China Media Technology*, 2013(8): 200-201.

(Author's Affiliation: Handan Radio and Television Station)

*Note: Figure translations are in progress. See original paper for figures.*

*Source: ChinaXiv — Machine translation. Verify with original.*