

## Characteristics and Innovative Measures of Television News Gathering, Editing, and Planning in the New Media Environment (Postprint)

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### Abstract

In the current era, rapid socio-economic development has catalyzed innovation and transformation in the technological revolution. Within the media industry, the emergence of new media has presented severe challenges to traditional media. Television news gathering and editing, operating within the new media environment, confronts both opportunities and pressures arising from transformation and upgrading. Consequently, television editors must realistically assess the situation, comprehensively evaluate their own comprehensive capabilities, and leverage innovative thinking and competencies to enhance news gathering and editing proficiency. Accordingly, this article expounds upon the characteristics and innovative measures for television news gathering and editing planning in the new environment, aiming to provide valuable reference and guidance for industry professionals.

### Full Text

#### Abstract

In the current era of rapid socio-economic development, technological revolutions have brought continuous innovation and transformation. The emergence of new media in the media industry has posed severe challenges to traditional media. In this new media environment, television news collection and editing face both opportunities and pressures from transformation and upgrading. Therefore, television editors must confront reality correctly, comprehensively analyze their comprehensive capabilities, and enhance their news collection and editing abilities through innovation in thinking and capability. In view of this, this article elaborates on the characteristics and innovative measures of television news collection, editing, and planning in the new environment, aiming to provide valuable references for relevant industry professionals.

**Keywords:** new media; television news; collection and editing planning; media convergence; new media environment

## **1. Characteristics of Television News Collection, Editing, and Planning in the New Media Environment**

### **1.1 Rapid Growth of Information Volume**

A prominent feature of the new media environment is the widespread application of advanced modern technologies, such as digital technology and internet information technology, in the media industry. People can receive and publish information through various channels like the internet. In television news editing, editors and journalists can directly search for news materials from internet resources and databases. Consequently, television news collection and editing in the new media environment face a trend of explosive information growth. Identifying valuable news content from massive amounts of information has become a critical challenge for most news editors and journalists.

### **1.2 Diversification of Carriers**

Both news editing and news interviewing serve news dissemination. Previously, television news served merely as a medium for disseminating news, but the new media environment has changed this situation. Whether news editors or ordinary audiences, all can collect, edit, organize, and disseminate news through various media carriers such as television and the internet. As media carriers have gradually diversified, people have also developed diversified requirements for news collection and editing.

### **1.3 Separation of Workflow Steps**

Although traditional integrated workflows could fully ensure the authenticity and authority of news content, the lengthy process significantly compromised news timeliness. However, in the current new media environment, even ordinary audiences can participate in news collection and editing through online media and mobile phones. The steps of collection and editing work can be separated and conducted independently, which can effectively improve the efficiency of news collection and editing and enhance its timeliness.

## **2. Analysis of Television News Collection and Planning Characteristics**

### **2.1 Characteristics of Television News Collection and Editing**

News collection and editing refers to the process by which staff collect and organize news materials. In the new media environment, television news collection and editing work has undergone changes, specifically reflected in the following points:

First, the content of collection and editing has become more complex. With the rapid development of self-media such as mobile phones, the scope of information dissemination has gradually expanded, causing difficulties for staff when collecting information. They must not only screen valuable information from massive data but also fully consider audience needs and dissemination forms to ensure the information content better meets viewers' requirements and increases their satisfaction with television news. According to the current situation, the role of the audience has undergone significant changes, transforming from traditional information recipients to information acquirers and producers. Audiences are no longer satisfied with obtaining information solely from television; they begin to utilize the advantages of new media to access information from multiple channels, making information content more diverse and collection and editing content more complicated.

Second, the subjects of collection and editing have become diversified. News carriers can effectively promote the development of journalism to a certain extent. In the new media environment, anyone can become part of the collection and editing subject, which, in a sense, makes information collection more timely and convenient for workers.

Third, the forms of collection and editing have become diverse. Traditional collection methods mainly involved face-to-face conversations between workers and interviewees, along with follow-up interviews. However, the current rapid development of mobile terminal devices such as smartphones has changed collection and editing forms, no longer limited by space and time, enabling real-time interviews over long distances and thus enhancing news timeliness.

## 2.2 Characteristics of Television News Planning

Previously, professional journalists, editors, or other practitioners were responsible for news materials, clues, editing, news draft editing, auditing, and content release. In the new media environment, television news planning exhibits three main characteristics:

**(1) Timeliness of Planning.** Timeliness is a fundamental characteristic of news. In the new media context, as information dissemination channels continue to increase, this characteristic becomes more prominent. Workers can effectively collect and plan hot news, ensuring news completeness within a short time to satisfy audience curiosity about hot topics.

**(2) Depth of Planning Content.** As news workers now have increased channels for obtaining news and can deeply excavate the content behind hot news, the depth of planning content has increased, enabling audiences to gain corresponding reflection. Meanwhile, news workers can correctly guide public opinion and prevent external factors from influencing audience values, thereby effectively improving news quality.

**(3) Breadth of Planning Content.** With the development of new media,

audiences prefer short news, which is inseparable from the fast-paced lifestyle, resulting in audiences lacking the ability to summarize news. Therefore, news workers need to effectively present content through series reporting, enabling the public to understand news hotspots more clearly and be influenced, ultimately giving full play to the value of television news in society.

### **3. Innovative Measures for Television News Collection, Editing, and Planning**

#### **3.1 Innovation in Television News Collection and Editing**

First, innovate news collection and editing approaches. When covering certain news events, it is necessary to innovate interviewing methods and content. People are interested in fresh things, but this interest typically lasts only about one day. The overwhelming amount of news information can easily cause visual fatigue. Therefore, regarding television news, people generally prefer the new over the old. Consequently, television news needs to find new directions and perspectives, pursue a fresh feeling in news, maintain news freshness, and reflect social issues to the greatest extent, thereby attracting more audiences and making them more receptive to these news stories for better dissemination.

Second, revolutionize news collection perspectives. Faced with massive amounts of information where most news reports are identical, television news collection and editing personnel need to innovate and examine news events from brand-new angles to provide audiences with new and different approaches to news interpretation.

Third, innovate news collection and editing workflows. Specifically, television editors should actively utilize modern news collection and editing methods, news editing technologies, and news dissemination platforms to simplify news editing processes and improve news editing efficiency.

Fourth, continuously enhance the comprehensive qualities of news collection and editing personnel. News quality is directly affected by the judgment and integration capabilities of news collection and editing staff. Therefore, in the context of new media development, news editors must continuously update their news collection and editing thinking to ensure the timeliness and effectiveness of news content.

Fifth, innovate their own language expression. Since television news is a mass medium, it requires appropriate text expression with precise and concise language to ensure audiences can watch and understand news connotations immediately. Additionally, the expressiveness and rhythm of language are also crucial, determining whether news can leave a deep impression on viewers. Although commentary is a key component of television news, the expression of commentary is related to the foundation and conditions of announcers rather than having much connection with news collection and editing. In short, to abandon those traditions of television news, the most important thing is to

innovate television language.

### 3.2 Innovation in Television News Planning

In the new situation, to make planning more effective, television news workers need to focus on the following aspects:

First, enhance planning awareness. In the new media development environment, as audiences gradually expand their right to choose, the monopoly position of television news reporting is increasingly lost. Therefore, television news editors must effectively enhance planning awareness, determine the focus and scope of news reporting, plan the process and scale of reporting according to audience concerns, optimize reporting methods and structures, and thereby achieve the goal of comprehensively planning television news.

Second, planning must have personality. The same news can have different presentation forms depending on the planning approach. Therefore, television news planners should make news planning more personalized in the new media environment. For example, when covering the history of reform and opening-up, some television news programs demonstrate reform achievements through improvements in ordinary people's living conditions, while others display news content through national infrastructure. This differentiated planning can show audiences more news perspectives.

Finally, innovate arrangement methods. When innovating in the news arrangement process, planners must select materials scientifically and combine them carefully to achieve the purpose of optimized combination, thereby making news forms more aligned with modern people's needs.

Overall, in the new media environment, television news work needs to further develop and continuously progress, which requires successfully introducing innovative thinking into planning work and implementing comprehensive reforms to ensure healthy and sustainable development in the future.

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*Note: Figure translations are in progress. See original paper for figures.*

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